



Summer 2008

Beautiful News

P.O. Box 313

North Platte, NE 69103

(308) 534-8100

KNPLCB Hires New Executive Director

Keep North Platte & Lincoln County Beautiful is pleased to announce that Mindy Hope has been selected as the new Executive Director. Mindy grew up near North Platte, graduated from UNL with a Bachelor of Science Degree in 1994 and has lived in North Platte for the past 13 years. She and her husband, Brian, have two sons, Keaton and Kameron, and they very much enjoy living in the North Platte Community. Mindy enjoys spending time with her family and friends, volunteering at their boys' school, read-

ing, scrap-booking and traveling to their boys' sports events and tournaments. She has a back-



ground working with non-profit organizations, specializing in program management and promotion, public relations and education, as well

as volunteer coordination. Mindy is looking forward to working with area schools, local organizations and businesses to provide education, resources and opportunities for litter prevention, recycling, environmental stewardship and community enhancement. She says she is excited to be stepping into the role of Executive Director for KNPLCB and looks forward to working with all the volunteers and organizations that help make it a success.

Keep North Platte & Lincoln County Beautiful

2008

Board of Directors

OFFICERS

President

Misty Robertson

Vice President

Rob Mandeville

Secretary

Kara Sandman

Treasurer

DiAnn Nichelson

BOARD MEMBERS

Lori Hepperly

Wes Meyer

Joe Donahue

Rachel Allison

Dianne Morales

Angela Raby

STAFF

Executive Director

Mindy Hope

Program Assistant

Amanda Marquette

Cigarette "Butts"

Are Litter!

Cigarette butts are the # 1 littered item. Please do not throw your butts on the ground!

For a free pocket ashtray, call KNPLCB at 308-534-8100 or stop by the office at 715 S. Jeffers/ 3rd floor

Summer Tip:

Plant a Tree!



Not only do trees remove carbon dioxide from the air, but one healthy tree is the equivalent of 10 room-sized air conditioners running for 20 hours a day.

U.S. Department of Agriculture

2008 Great American Cleanup Results Lincoln County



1,567 volunteers logged 4,651.6 hours of service



10,861 pounds of litter, junk, and debris collected



159 miles of streets, roads, and highways cleaned

57 community outreach presentations with 9,092 in attendance

58,340 pounds of aluminum/steel collected for recycling



8,186 pounds of PET bottles collected for recycling



1,049 flowers & bulbs planted



Thank you to all of our incredible volunteers and sponsors for making North Platte & Lincoln County a beautiful place to live, work, and play!

Wipe Out Wireless Waste

KNPLCB continues to collect cell phones! Sprint will donate the net proceeds to our affiliate to help keep our community green & clean! We also collect inkjet & laser cartridges for recycling and as a fundraiser!



Pick up a postage paid envelope to recycle your used cell phones at

715 S. Jeffers/ 3rd Floor

Senior Center 900 E. 10th

Haz Mat Building 1308 N. Sycamore

Or

go to

<http://www.recellular.com/kab>

for a free, postage-paid mailing label

North Platte Litter Index Down for 3rd Year in a Row

A team of eleven volunteers toured all four wards of the City of North Platte on June 11, 2008 to determine the amount of visible litter in the community. The Litter Index is part of the evaluation process for Keep North Platte & Lincoln County Beautiful that helps our community to identify trends regarding litter and related issues. Volunteers visit each ward of the community via a selected route of streets. The tour includes back alleys, streets near railway lines, main roads, business districts, residential areas, and highways. Volunteers rate the amount of litter on a 4-point Likert-type scale with 1 representing "No Litter", 2 representing "Slightly Littered", 3 representing "Littered", and 4 representing

"Extremely Littered". The overall score for North Platte this year was 1.38. This score is an average from forty sub-area scores (10 sub-areas per ward). The score indicated that the majority of the community had virtually no visible litter and some areas have a higher amount of litter. Visually assessing the community is an essential part of the education planning process. The data gathered by conducting the Litter Index helps determine the types of litter prevention and community improvement programs to

implement locally. KNPLCB will use information collected during the Litter



2008 Litter Index

Volunteers

Index to tailor its community education programs for the upcoming year. Volunteers for the Litter Index included members of City Council, Code Compliance officers, Public Service Department employees, and RSVP volunteers. KNPLCB would like to thank Pepsi for supplying the beverages, Subway for supplying lunch, and to the Recreation Department for supplying a driver and van for the Litter Index.



Just One Mow-Ment



Have you ever wondered if the city cared about what your yard looked like? Well, they do and they have an ordinance to prove it. This ordinance pertaining to your lawn states that any owner or occupant of any piece of ground has several duties when it comes to maintaining their lawn. Owners are to prevent any water from accumulating and becoming stagnant. Not only do you need to keep your lawn free of any grasses, weeds, or worthless vegetation of 12 inches or more, this also pertains to up to the center of any adjoining street or alley. The owner of any piece of ground are



not to allow any grasses, leaves, or worthless vegetation to accumulate on the ground by throwing or depositing them in any area except the city provided yard waste receptacle. If you wish to use clippings in a compost, they must be confined in a closed area and follow the guidelines for utilizing a compost that are set up by the City of North Platte. If you have questions regarding composting, contact your local code compliance officer. The failure to follow the city ordinance can lead to a class V misdemeanor charge and up to a \$500.00 fine if found guilty.

Expanded 24 Hour Recycling Sites

NO BAGS / TRASH IN BINS!

Senior Center

900 East 10th

1st United Methodist Church

1600 West E

Regional Recycling

810 East 7th

www.keepnorthplattebeautiful.org

(308)534-8100

Funding provided by :



Nebraska Department of Environmental Quality

Accepted Items

Paper, Magazines, & Newsprint

Remove from bags.

Aluminum

Empty & Crush. Proceeds benefit host site.

Steel (Tin Cans)

Rinse. Labels okay.

Plastic #1 & #2

Check for the chasing arrow symbol with a 1 or 2 in the middle to identify plastic type.

Cardboard

Break down boxes to conserve space.

Cell Phones & Inkjet/Laser Cartridges

Accepted at City Haz Mat Building

1308 N. Sycamore

Senior Center, & the UPS Store

Green Vision/Green Thumb Award Nominations

Now Seeking Nominations!

Do you live near the most beautiful yard in the county? Has your local business gone green by adding recycling programs & keeping their property green & beautiful?

We want to know about it!

Help us honor those that go the extra mile to make our community a BEAUTIFUL place to live.

Who's eligible?

Any home or business in North Platte & a 10 mile surrounding area, must not have won in last three years.

Nominations accepted through August 8th.

Volunteer judges will view homes between Aug. 9th -Aug. 12th

Judges needed-call us to volunteer.

Nominate Online by visiting... www.keepnorthplattebeautiful.org

or Call us at 534-8100



KNPLCB

715 S. Jeffers / 3rd Floor

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North Platte, NE 69101

(308) 534-1800