



BEAUTIFUL NEWS

Winter

2009

Keep North Platte & Lincoln County Beautiful

Yuletide Yard Winners

Ward 1: Gordon & Susan Crewdson 402 S. Silber



Ward 2: Bob & Lisa Kosmacek 1102 Lakeview Dr.



County: James & Linda Thompson 502 Prairie



Congratulations to the winners of Yuletide Yards 2008! Yuletide Yards is an annual contest hosted by Mix 97one and KNPLCB. The winners were acknowledged at a special banquet held January 6th at the Depot Restaurant. Each winner received a certificate and \$50 to be donated to the charity of their choice. Sponsors of the contest were:

Ward 1- USave Pharmacy

Ward 2- Eakes Office Plus

Ward 3- The Crab Leg

Ward 4- Mix97one

County- The Depot Restaurant

Ward 3: Paul & Elizabeth Dudley 1702 W. B



Ward 4: Billy & Loewayne Brown 2014 W. 6th





Conserve Water During Winter

Did you know that 10 inches of snow equals 1 inch of precipitation? Many people do not think about snow as being measurable precipitation nor do they think about conserving water during the winter months. Saving water during the winter can help your lawn during the spring and summer months. One way to conserve water during the winter is to make sure that



when shoveling snow from your sidewalks and driveway, you shovel the snow into your yard. This allows for the snow to melt and hydrate your lawn. This will lessen the need to water your lawn once spring arrives. Shoveling the snow into the street ensures that when it melts, the snow will go down the storm drains and out into the river.

KNPLCB Awarded Grant Monies from NDEQ

KNPLCB was awarded two different grants totaling \$68,000 from the Nebraska Department of Environmental Quality's Litter Reduction and Recycling Grant Program. Altogether, the state received 93 applications requesting more than \$3.3 million for litter reduction and recycling projects. A total of over \$1,700,000 was awarded to 73 projects throughout Nebraska.

The grant program provides funds annually to Nebraska projects in three areas: public education, cleanup, and recycling. KNPLCB was awarded funding in two categories. KNPLCB began its 31st year of providing quality litter prevention and recycling educational programs for North Platte and Lincoln County in 2009. The 2009 educational program will target the 7 sources of litter as identified by Keep America Beautiful. Programming targets service-learning activities with school age youth, large and small group presentations, interactive booths at area events, workshops for businesses, and teacher and volunteer training. The total educational grant award was in the amount of \$53,000.00, to cover operational, staff, and programming costs. The group will continue to assist with subsidization and management of the 24 hour recycling trailers and work to turn local events into

'Green Events' by providing extra trash and recycling receptacles for use.

The organization's second award was in the cleanup category for \$15,000.00. The 2009 cleanup program will continue to see volunteers removing litter and debris from Lincoln County roadways, river banks, park systems, trails, and Interstate lake systems. The cleanup program is complementary to the educational programming from KNPLCB staff. The cleanup program provides volunteer organizations and families the opportunity to raise funds for their activities while giving of their time, energy, fuel, and equipment. The groups clear litter from their assigned areas every spring and fall. The cleanup program also seeks to engage community groups in cleaning up urban areas of Lincoln County during the annual Great American Cleanup and throughout the year. The program ensures protection of public lands from the negative impacts of litter and dumping. This funding allows us to continue educating and interacting with the public on the importance of taking personal responsibility and action towards protecting our local environment. We know that the work of our volunteers and the everyday actions of each individual will provide the true 'award' for our community".



KNPLCB Elected New Officers for 2009

Keep North Platte and Lincoln County Beautiful recently held their Board of Directors annual meeting and elected officers for 2009. This year's Board President will be DiAnn Nichelson. DiAnn has been a Board Member for over 10 years, and works for the City of North Platte. Additional 2009 officers consist of Misty Robertson as Vice-President, Kara Sandman as Secretary, and Lori Hepperly as Treasurer. KNPLCB's Board also includes the following members: Wes Meyer, Frank Carland, Rachel Allison, Dianne Morales, and Executive Director, Mindy Hope.



Left: President
DiAnn Nichelson

Right:
Vice President
Misty Robertson

Left: Secretary
Kara Sandman

Right: Treasurer
Lori Hepperly



The Mission of Keep North Platte and Lincoln County Beautiful is to Educate and Interact with the Public encouraging Beautification, a Litter-Free environment, and Waste Reduction through Recycling.

In addition to the election of officers at the annual board meeting, sub-committees were re-evaluated, and encouraged to move forward, building upon their recent successes. The Beautification Committee is chaired by Rachel Allison, the Recycling Committee is chaired by Misty Robertson, and the Fundraising Committee is chaired by Frank Carland.

Keep North Platte and Lincoln County Beautiful would like to encourage everyone to take pride in their City in 2009, making beautification and recycling a priority. Our organization's mission revolves around a core belief that beauty is a silent but powerful force. When a community works together to clean and beautify their environment, it helps attract residents, draw tourism, and sustain economies. It's even been proven to help raise property values, reduce crime and improve public health! In addition, waste reduction and recycling help reduce the negative effect our everyday actions have on our environment, and preserve natural resources for generations to come.

Looking Towards a Green Spring

Spring is right around the corner and that means we will be in our busiest time of year. Once again, KNPLCB will be participating in the Great American Cleanup. This Keep America Beautiful annual event will take place March 1st to May 31st. The theme for this year's event is '**Green Starts Here**'. KNPLCB is currently working on putting together events and times. Events that are currently in place are cleanup up events of rural roads of Lincoln County, a cleanup of the downtown area, a

cleanup of the original town area, a tree planting for Arbor Day, a household hazardous waste collection event, and flower planting at the RSVP office. Please check our website www.keepnorthplattebeautiful.org the next couple of months for updates on events during the Great American Cleanup. You may also tune into your local radio station or newspaper for updates. If you would like to volunteer for one of our events, call the office at 534-8100.

**Keep North Platte & Lincoln
County Beautiful**

P.O. Box 313
North Platte, NE 69103

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Www.keepnorthplattebeautiful.org

We're on the Web!

TAKE ACTION!

VOLUNTEER OPPORTUNITIES

Cleanup Projects

Mar/Apr/May

Household Haz. Waste Collection Event

Held on a Saturday in April

Adopt-A-Spot Program

Care for a flowerbed from May-Sept.

2009 Great American Cleanup

The Great American Cleanup will kick-off in March and run through the month of May. Watch our website for upcoming dates. If your group has a cleanup or green-up project & wants to earn free supplies to get it done-give us a call!

www.keepnorthplattebeautiful.org

Call us to Volunteer at 534-8100

PLEASE DONATE TODAY

KNPLCB is a private, non-profit 501 (c) (3). Our programs are simply not possible without your help. Please consider donating to our group this year to help fund flowerbeds, tree plantings, litter removal projects, and recycling.

Your donation is completely tax deductible.

We put your money to work

for you in your community.

Donations can be mailed to

PO Box 313 North Platte, NE 69103.