

Beautiful News

VOLUME 6, ISSUE 4

WINTER 2004



24 Hour Recycling Trailer Drop-off Sites
Senior Center 900 East 10th *
1st United Methodist: 1600 West E *
Our Redeemer Lutheran School: 1400 East D



Accepting aluminum, plastics #1 & #2, cardboard, paper, & newsprint. These sites are maintained through volunteer efforts. Please show respect by NEVER leaving items outside of the trailers & by always properly sorting your recyclables.

Recycling Program Receives Top Honors

The Nebraska Community Improvement Program honored the City of North Platte, Keep North Platte & Lincoln County Beautiful, Regional Recycling, and the Nebraska Department of Environmental Quality for their collaborative efforts to provide quality recycling opportunities for the Lincoln County area. The award is given to one nominated program in the state by the Nebraska Department of Economic Development. This team has worked hard over the past five years to maintain and improve recycling opportunities for Lincoln County residents. KNPLCB grants from the Nebraska Department of Environmental Quality have been used to purchase a large

baler, three recycling trailers, and other items for the program. KNPLCB also provides educational & promotional materials to



One of KNPLCB's 3, 24-hr. recycling trailer gets emptied. Trailers are emptied by volunteers around once a week.

the public regarding the benefits of recycling. The city of North Platte contributes maintenance on the recycling trail-

ers. Regional Recycling provides service and marketing of the products. Recycling opportunities would simply not be available without this team approach.

Please take a moment to thank the Lincoln County Commissioners & the North Platte City Council for renewing their commitment to Keep North Platte & Lincoln County Beautiful through a financial donation to the agency. Cash donations are needed to qualify for grant money to fund our programs. All donations are tax deductible. If you would like to learn more about donating, call Angela at 534-8100. We know our volunteers will make every penny count!



Check out page 3 for information on the 2005 Great American Cleanup Events

The Importance of Being Festive

Once again, KELN/KOOQ has sponsored the Yuletide Yards awards program. Each year, KNPLCB co-sponsors this event to merrily salute the people in our community who take the time to spread a little holiday cheer for everyone. Underneath our rosy cheeks we are fighting larger issues than which color or style of outdoor bulb is trendy this year. Keep America Beautiful research indicates that people are more likely to litter in places where they do not feel a sense of ownership or where litter already exists. Simply by taking pride and responsibility for beautifying your yard and home helps our community stay litter free. We hope everyone will take a tour of the winning homes. Thank you to everyone who decorated or nominated a yard this year.



Where would we be without the incredible efforts of our RSVP volunteers!? Hollis Branting joined RSVP on August 1st, 1995. He has been volunteering at KNPLCB since 1997. Since he joined RSVP he has provided 2,147 hours of volunteer service to the community. He also enjoys volunteering for his church and visiting others! Hollis is a regular volunteer at our household hazardous waste collection days. Thank you Hollis!

See these entries in full color at our website!

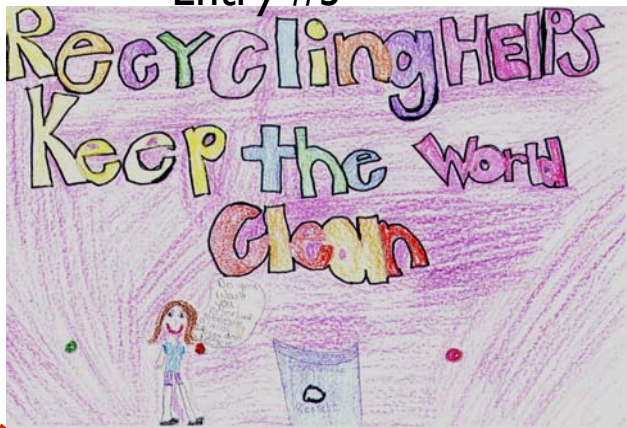
Entry #1



Entry #2



Entry #3



Entry #4



Over 260 artwork entries were reviewed by the staff and board members of KNPLCB. This artwork was submitted by children in 1st and 4th grade as part of this year's Pride Patrol project. Four entries were selected for the 'final round' competition. One winning student's art will be transferred on to 8 recycling units similar to the one pictured to the right. Each of the elementary schools will receive a unit for the school's recycling efforts. Elementary students will be collecting inkjet and laser print cartridges to earn votes for their favorite artwork. You can watch their progress at our website www.keepnorthplattebeautiful.org. The Funding Factory front page box is starting the competition at 2578 units turned in since KNPLCB joined the program a year and a half ago. KNPLCB has earned just over \$2300.00 from its collection efforts.

Thank You!



YOU 'can' vote too!

Recycle an inkjet or laser print cartridge at our offices between 9am-2pm Mon-Fri... for each one we receive... you get one vote!

Voting Deadline is February 16th!

Great American Cleanup Volunteers Needed!

As the end of the year approaches and the snow covers any and all remnants of unclaimed litter, we look to the spring and the Great American Cleanup. Every year between the months of March and May, communities across the nation join together to pick-up litter, clear away debris, plant flowers, and beautify their communities. North Platte & the smaller communities of Lincoln County are no exception. Almost 3000 volunteers pick up their trash bags, litter tongs, shovels, and paint brushes to give their communities a fresh start. This spring, KNPLCB will help these volunteers get organized & get going. We invite you, your families, friends, co-workers, and civic organizations to join us this spring. We have a host of wonderful events planned including planting flowers, cleaning up litter & debris, recycling efforts, a household hazardous waste collection, and many other events.

These events are simply not possible without our volunteers. Thanks to the generous support of KNPLCB sponsors, we are able to give you the tools necessary to get the job done. Please take a moment to review the calendar of events and choose one to participate in. Be a part of the largest nationwide community improvement event. Help us make a difference in your community!



2005 Scheduled GAC Events

- March 2 Kick-Off
- March 29 Science Fair
- March 31 Kick Butts Day
- April 9 Household Hazardous Waste Collection Day
- April 22 Earth Day Activities
- April 26 Car Litter Awareness Day
- May 6 Adopt A Spot Kick-off

2005 GAC Events Dates to Be Announced

- Downtown Business Clean-up
- Eastside Business Clean-up
- Original Town Clean-up

2005 GAC Various Date Events

- Rural Road Litter Walks
- Adopt-A-Spot Plantings

Have an idea for a clean-up event? We can help you get it done!

WHY DO PEOPLE LITTER?

According to Keep America Beautiful research, people litter :

- *where they feel no sense of ownership,
- *where they think someone else will pick up after them,
- *or in places where litter already exists.

Honda is proud to sponsor the Great American Cleanup!

According to our national office, Honda is honored to be a new partner with Keep America Beautiful. Honda's "Road to a Cleaner America" program will be offering grants, trophies, and a sweepstakes for GAC volunteers. As a part of the Great American Cleanup, Honda is creating the Road to a Cleaner America, a program devoted to cleaning and protecting the streets and highways we travel every day. Among the many organizers conducting programs to remove trash or plant trees along our nation roads,

Honda will award a \$4000 grant and trophy (3 total) to those who 'go the extra mile' in each of the following three categories:

- Category 1: Greatest number of road and highway miles cleaned or beautified**
- Category 2: Greatest number of volunteers recruited (based on population)**
- Category 3: Most pounds of debris collected**

Sweepstakes: To kick off the program period, Honda is celebrating its new partnership with Keep America Beautiful by launching a Online Sweepstakes at www.HondaCleanup.com, beginning March 1, 2005. All 2004 Great American Cleanup volunteers are eligible to enter and **win the Grand Prize, an all new 2005 Honda Accord Hybrid.** You may access this Web site as early as December to review the official sweepstakes rules and learn more Honda's sponsorship of the Great American Cleanup.

Your Efforts Could Make North Platte & Lincoln County a Winner!

Help Keep North Platte & Lincoln County Beautiful by becoming a KNPLCB Member. All donations are tax deductible. Your donation supports local efforts to keep our community litter free, provide recycling opportunities and education, and to fund beautification projects.

***Simply Detach and Mail Your Address Label with this portion of the newsletter and your contribution!**

Membership categories:

- Student/Senior Citizen..... \$ 10.00
- Individual/Family..... \$ 25.00
- Business/Benefactor \$250.00



The mission of Keep North Platte/Lincoln County Beautiful is to educate and interact with the public encouraging beautification, a litter free environment, and waste reduction through recycling. Major funding through the Nebraska Department of Environmental Quality.



715 S.
Jeffers
3rd Floor

PO Box 313
North Platte, NE

Phone: 308-534-8100
Fax: 308-535-6767
E-mail: knplcb@yahoo.com