



# Beautiful News

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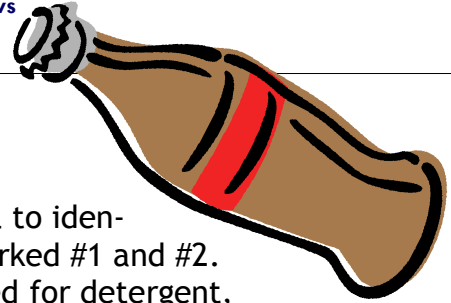
Nearly **3600 people** volunteered over **6104 hours** during the 2006 Great American Cleanup in Lincoln County. They hauled away over **51,143 pounds of litter and debris** from our residential and business districts. They recycled over **22,883 pounds of aluminum and steel**, along with over **157,220 pounds of newsprint!** Business and residents alike planted well over **3000 flowers and bulbs**. KNPLCB staff held **174 educational workshops** during the three month long event, with just over 5400 people in attendance.



**Thank you!!**

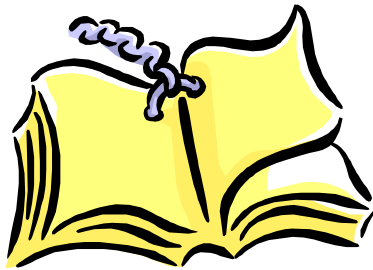
## **Local Great American Cleanup Sponsors & Participants!**

|  |  |                                   |
|--|--|-----------------------------------|
| Joyce's Stained Glass                          | City of North Platte Recreation Department | Rita Hernandez                    |
| NEBRASKALAND National Bank                     | Bob Klemm                                  | North Platte Head Start           |
| Downtown Business Association                  | Sara & Jerry Morris                        | Alan Hirschfield at Hirschfield's |
| Original Town Association                      | Mayor G. Keith Richardson                  | Annette Wood at It's All That!    |
| Westfield Merchants                            | Community Connections                      | North Platte Bulletin             |
| Well's Fargo Bank                              | TEAMMATES                                  | North Platte Telegraph            |
| Tier One Bank                                  | ASSETS Team                                | Huebner's                         |
| Adam's Bank & Trust                            | Lincoln County Tobacco Coalition           | Hogan's Sporting Goods            |
| Midwest Screen Print & Embroidery              | West Central NE GeoCache                   | Studio 54                         |
| Pro-Printing & Graphics                        | KX104/KODY                                 | City Discount Liquor              |
| Pepsi Bottling Company                         | KELN/KOOQ                                  | Do-It Center                      |
| Archie's                                       | KNOP-TV                                    | Espresso Shop                     |
| Firestone Tires                                | Select Mail Services                       | Dave DeTurk                       |
| Village Inn                                    | Connie's Framing                           | Eagle's Club                      |
| Whiskey Creek                                  | Chuck Scriptor                             | North Platte Public Schools       |
| Applebee's                                     | Lincoln Connection                         | Diana Phelps State Farm Insurance |
| City of North Platte Public Service Department | 1st National Bank                          | Tom Callaghan                     |
| Farmer's State Bank                            | Myer's Jewelry                             | Hershey 6th Grade                 |
| Cellular One                                   | Prairie Child Clothing                     | Platte Valley #8                  |
| Cindy Hill @ American Mortgage                 | Ann Bartlett                               | North Platte Police Explorers     |
| Lake Maloney Homeowners                        | Zeta Sigma Sorority                        | Job's Daughters                   |
| Xi Alpha Sigma                                 |  | Homestead Shooters                |



## Recycling Plastics in North Platte

All plastics are marked with a number in a chasing arrow symbol to identify the plastic type. In North Platte we can recycle plastics marked #1 and #2. These include most beverage bottles, milk jugs, and plastics used for detergent, household cleaners, and food products. Simply look on the bottom of your plastic container for the number. Never assume a plastic is not recyclable based on its coloring! In order to decrease company sorting time, our trailers are divided into three plastics bins: the first is for #1 Plastic Beverage Bottles; the second is for milk jugs only; and the last is for any colored plastics #2 or #1. According to Penn State research: plastic bottles do not biodegrade, especially when they are thrown out as litter. Over 46 billion pounds of plastic material is produced every year; yet only 3% is recycled. Most ends up as litter or in landfills. Each year, millions of pounds of plastic wastes are dumped into our oceans, accounting for 69% of the plastic litter that washes up on our beaches. Researchers are working to create more biodegradable plastics. Bottles should be free of their contents before being placed in the trailer bins. This will help reduce pests, stickiness, and odor. Remember to remove your caps and toss them in the trash, as they are made of a different type of plastic that is not collected for recycling.



## Wondering what to do with last year's phone

**book?** Simply tear off the cover and turn last year's book in to Regional Recycling. They are open Monday thru Friday 9am-1pm or Saturday from 9am-12pm.

### 24 Hour Recycling Sites

1st United Methodist Church

1600 West E

\*

Regional Recycling

810 East 7th

\*

Senior Center

900 East 10th



## The Next Household Hazardous Waste Event will be held

### Saturday, October 7th, 2006

9:00 AM– 1:00PM

1402 N Sycamore

All Household Hazardous Waste Material accepted without charge.

*\$5.00 charge per computer*



**Litter Index Panel**  
 (from left to right) Pat & Ken Glass, Rob Man-ville, Ron Boerner, Gael Heck, Lori Hep-perly, Lea Heck, Heather Weigel, Angela King, Arlene Young, Keith Shepherd, and Chuck Scrip-ter

North Platte's Litter Index Goes Down

The annual Litter Index was held on June 30th. Eleven community volunteers from RSVP and the KNPLCB Board toured North Platte neighborhoods to assess litter. The Litter Index is a national Keep America Beautiful tool that is used to determine the success of community programs in litter prevention and abatement. After all four wards were toured, the results were tallied and the Litter Index went down from a 2.1 in 2005 to a 1.7 for 2006. "This is great news," said KNPLCB Director Angela King, "It indicates that the community has heard our message and is responding." KNPLCB has been serving the community since 1978 with litter and recycling educational programs.

The 1.7 score indicates that the area is just below slightly littered. The judges used a 4 point scale, with 1 being No Litter and 4 indicating an area was Extremely Littered. The volunteers received training on the Litter Index method before taking their tour. KNPLCB has been working hard to educate the

public regarding the seven sources of litter including, motor vehicles, uncovered truck loads, commercial and residential sites, construction sites, pedestrians, and loading docks. Most areas showed improvement from previous years. The group has been using the Litter Index since 2000 when the city scored a 2.86, which indicated that the community was Littered'. Litter reduction and community beautification programs serve to raise property values, increase business and tourism, and decrease crime rates in communities. Results from the Litter Index will be used to further tailor KNPLCB programming towards the specific sources of litter in the community. The results are sent in, along side the numbers from affiliates nationwide, to the national Keep America Beautiful offices.

**"It indicates that the community has heard our message and is responding."**

**Angela King**

**KNPLCB Executive Director**



**Volunteer to Help Us Protect Local Waters!**

KNPLCB has received funding from the Environmental Protection Agency to help educate residents on storm drain protection. Our storm drains lead directly to our surface waters. Our agency will have **storm drain stencils** and educational materials available. Neighborhood presentations available! **If you or your family would like to volunteer to stencil your block, please call our offices and we will get you supplies!**

Phone: 534-8100 E-mail: [knplcb@yahoo.com](mailto:knplcb@yahoo.com)

# Nominate a Beautiful Place!



Check Appropriate Category:

\_\_\_\_\_ Business Beautification Award (can use landscaping company)

\_\_\_\_\_ Business/Organization Recycling Award

\_\_\_\_\_ Homeowner Beautification Award (must do own yard work)

Your Name: \_\_\_\_\_

Your Phone Number or Email: \_\_\_\_\_

Nominee's Name: \_\_\_\_\_

Nominee's Address: \_\_\_\_\_ City/Zip Code: \_\_\_\_\_

Short Narrative on Why You Are Nominating this Person/Business: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Cut out this report sheet and mail it to us at

KNPLCB PO Box 313 North Platte, NE 69101 or call it in to 534-8100

Online nomination form available at [www.keepnorthplattebeautiful.org](http://www.keepnorthplattebeautiful.org)!

Nominate within a 10 mile radius of North Platte.

## Keep North Platte & Lincoln County Beautiful

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North Platte, NE 69103

Phone: 308-534-8100  
Fax: 308-535-6767  
E-mail: [knplcb@yahoo.com](mailto:knplcb@yahoo.com)

The Mission of KNPLCB is to educate and interact with the public encouraging litter prevention, community beautification, and waste reduction through recycling.

Primary Funding provided by NE Dept. of Environmental Quality's Litter Reduction & Recycling Grant.